

## **2011 Association Goals**

It is understood that Association goals are meant to support the mission and value of UMR-ACUHO and as such are those toward which all committees will strive in their volunteer efforts.

- Keep the mission, values, goals, and structure of the Association visible and accessible to the membership.
- Provide and promote opportunities for members to become actively involved with the Association.
- Promote and incorporate inclusiveness in all functions of the Association.
- Explore and address the growing technological needs of the Association.
- Practice sound financial management to keep our members' costs affordable while honoring the values and mission of the Association.
- Assess and modify the Association's operational procedures and organizational structure as deemed necessary.
- Continue to explore options for promoting sustainability throughout our practices.
- Maintain existing and establish strong collaborative relationships with corporate partners.
- Maintain existing and establish strong relationships with other regional associations and ACUHO-I.

## **2011 Executive Committee Goals**

Purpose: Lead UMR-ACUHO in a manner that reflects the values and mission of the Association.

- Lead the Association to accomplish the 2011 association goals (see above).
  - Keeping the goals at the forefront of all that we do within our processes
- Understand and fulfill the expectations of the Executive Committee members' positions.
  - Continue to review the more intentional planning around MAL positions (technology, sustainability, inclusion, and sponsorship).
  - Continuing to review recommendations of the self study committee and implement changes where needed.
  - Fulfill all expectations of individual positions accordingly.
  - Action being taken to ensure that executive committee and committee chairpersons are fulfilling responsibilities.
- Serve as ambassadors of the Association.
  - Participated in regional President's meeting at ACUHO-I convention
  - Engaged in monthly conference meetings with regional association Presidents and Vice President/President Elects
  - Proactive outreach to member schools through MAL primary contacts
  - Continue relationships with GLACURH and MACURH as our student representatives, and the GLACURH and MACURH advisors.
- Promote and honor the knowledge of and appreciation for the foundation, culture, and history of the Association.
  - Sought out past President's for clarification and support on historical items
  - Embrace the role of the Past President within the executive committee to offer a historical perspective.

- More intentional on when and where we display the mission and value statement.
- Supporting the Membership Involvement committee in the enhancement of the UMR 101 experience.
- Continue to ensure we incorporate what we learn from the most recent Climate Study and how the results pertain to the Association.
  - We continue to review the climate study and incorporate into the work we do.
  - Utilized a MAL position to implement an inclusion and equity role as part of the executive committee.
  - The spirit of what was included in climate study was incorporated into our discussions (previous discussions entailed inclusion and accessibility for conference participants and we attempted to keep this at the forefront of all we have done this year)
- Promote and incorporate inclusiveness through the work of the Executive Committee.
  - Intentionally tried to be as inclusive as possible (through discussions)
  - Discussed reaching out to candidates for leadership positions from under-represented groups
  - Attempted to offer variety through featured speakers/keynote selection
  - Looked at accessibility at conference host sites
  - On the financial side, we have done what we could do for volunteers due to economic times (ie: offering needs based travel scholarships)
  - Solicitation to community colleges and private colleges for program presentations at the annual conference
- Evaluate and modify the Executive Committee's roles, responsibilities, and structure.
  - Restructured MAL positional with focuses on sustainability, sponsorship, inclusivity, and technology.
  - Secretary continues to liaison with Communications Committee for the 2<sup>nd</sup> year.
  - Secretary is now in charge of the committee placement process.
  - Executive Committee has worked to review changes in the executive committee structure. A constitutional amendment will be brought forth at the business meeting.
  - An executive member continues to be part of the annual bid presentation for conference site with the Membership Committee.
  - President worked to hold members of leadership team more accountable.
- Continue to pursue methods to keep financial costs for committee members reasonable.
  - Offered needs based travel scholarships
  - Des Moines Marriott hotel comped some rooms as part of our contract plus we have tried to maintain manageable costs.
  - Working with Des Moines Marriott to establish a contract to lock in rates.
  - Offered upgrades to leadership team and committee members when available at hotels to help offset costs
  - Provided meal at summer and winter meetings

- Made decision to reside on campus (University of Kansas) for the summer meeting 2011, and now included as part of bid booklet for conference host bidding to consider
  - Had 87% of committee attendance stay on campus at KU for summer 2011.
  - Offered \$1500 for scholarships to NHTI attendees each year.
  - Sponsored program presenter and first time attendee to ACUHO-I.
  - Continued to offer scholarships with BedLoft for ACUHO-I certification programs.
  - Offered webinars to provide professional development to those not able to attend annual conference due to cost restrictions.
  - Engage in a reallocation process to determine how to provide more services to membership.
  - Review membership rates for 2012.
  - Utilized various technology resources to maintain communication within the Association and committee members.
- Review self study recommendations and when appropriate, implement changes.